



FREE TRAFFIC USING GOOGLE PLACES

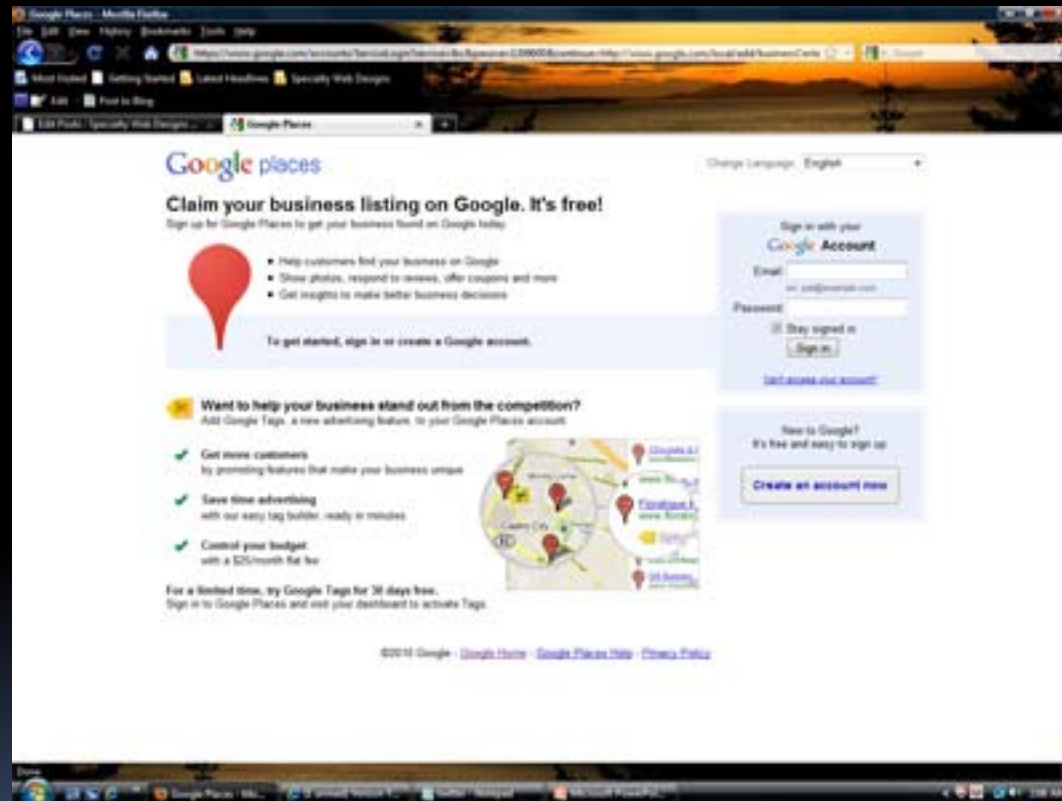
SPECIALTY WEB DESIGNS



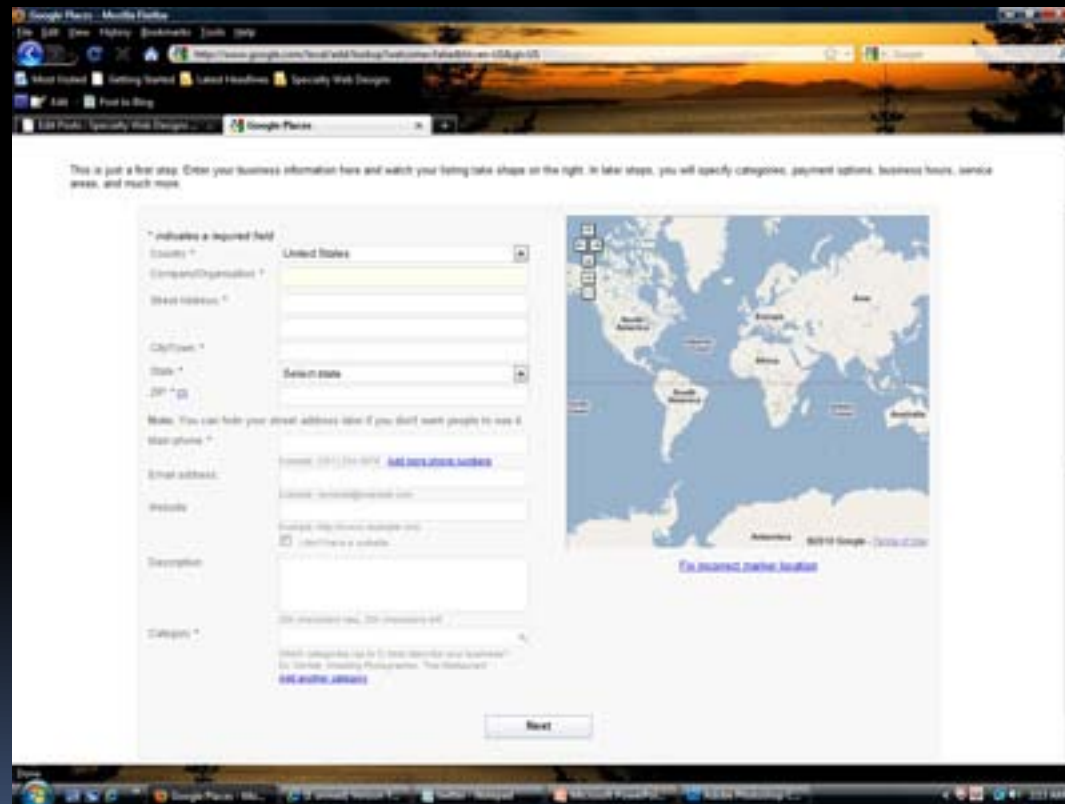
1. You need a Google Account:

www.google.com/Local/add/businessCenter

2. Log into Google Places

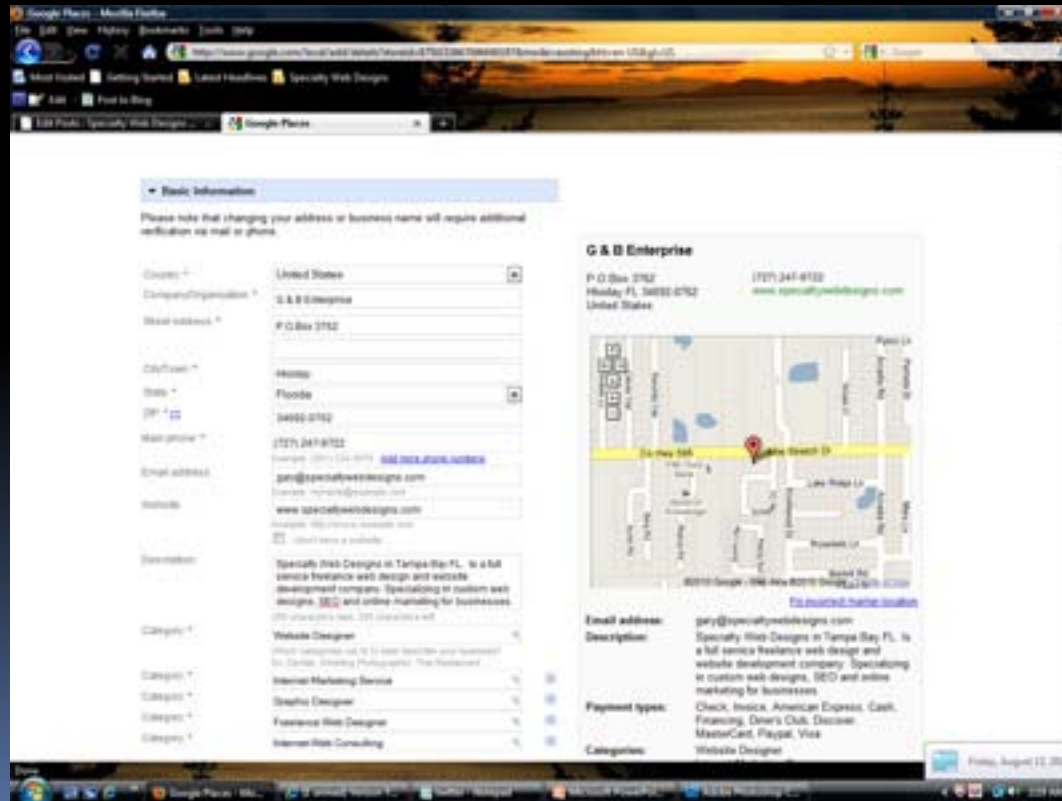


3. After logging in, this is your first step.
4. Fill out all the information, In this case more is better



5. As you fill out the form, you will see your business ad taking place.

6. It is important that you fill out as much as possible, you will be able to edit any information after you submit your advertisement.



7. ***Important:** Make sure you give a correct phone number, when you submit your listing GOOGLE will call you to verify. They will call and give you either a 4 or 6 digit code to enter in the verification field.

8. After verification you will be able to view your listing and access your dashboard or control panel.



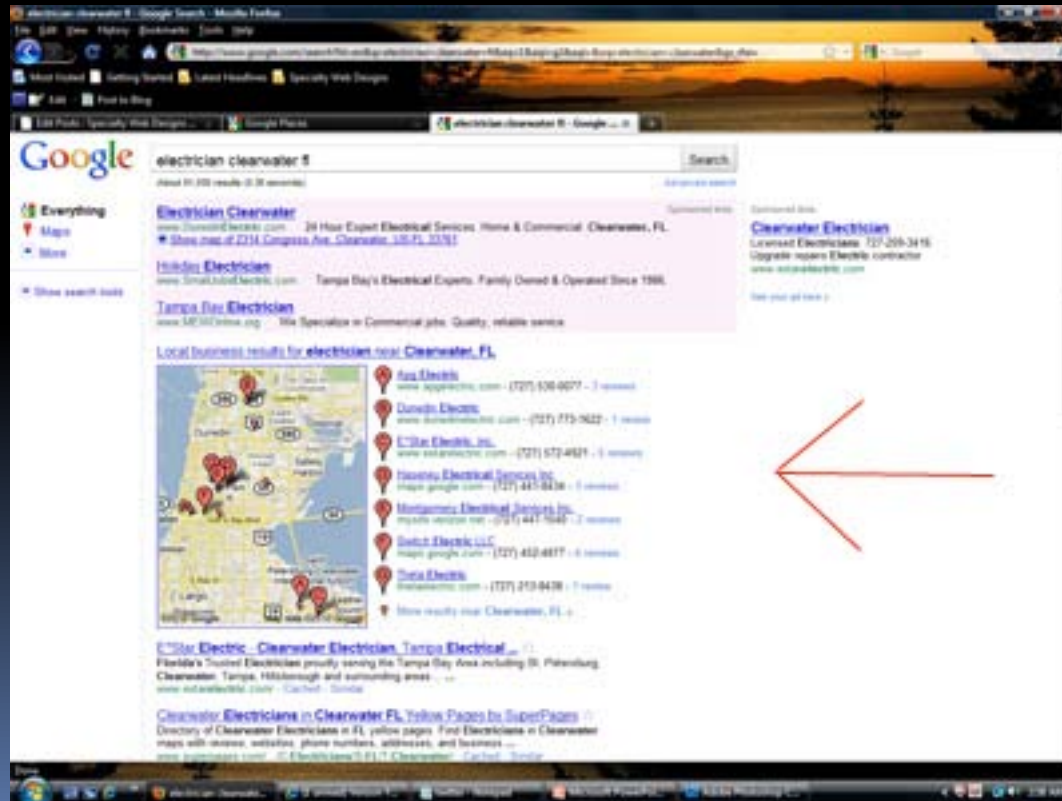
9. That's it you are done it takes about 15min, as you can see you will be able to see how many times your listing has been shown, keywords, clicks to your web site.

10. In the dashboard area you can click on view site and this is what, your customers will see, Driving directions, web address, email if you want, phone number, hours open.



11. After about an 1hr try searching, for your business type. If you put Electrician, search for electrician and your city.

You may not be in the map right off, depending on how competitive your market is. But stick with it and I am sure you will eventually make it on the first page. Remember it will go by your address.





That's It You are done!

I hope this was useful and you generate a lot of
FREE Traffic to your site and or business.

Be sure to bookmark this site as I will be adding
Website development tips and,
Search Engine Optimization Tips weekly.
To Your Success